



**LEGAL SERVICES CORPORATION
Technology Initiative Grant Program
Advocate Web Site Evaluation System**

**ADVOCATE WEB SITE
WEB-BASED STATISTICS**

INSTRUCTIONS

This tool is based on the “Advocate Web Site Web-Based Statistics” instrument developed by the Technology Evaluation Project (TEP) of the Management and Evaluation Exchange (MIE). LSC is requiring TIG grantees to provide data for the web-based statistics that TEP considers “the ones that are likely to provide [programs] the most useful information about the use of [their] Web site[s].” These statistics can be readily generated by the web providers of those using the Kaivo and ProBono.Net Web site templates. LSC’s TIG staff encourages grantees to review the TEP instrument, which provides a clear and very useful explanation of the value and limitations of these web-based statistics.

(http://lstech.org/TIG/eval/eval_docs/Advocate%20Website%20Web-based%20Statistics.doc.)

These data reveal trends in the use of Web sites and their specific components.

Grantees should provide the data identified on the instrument for the most recent sixth-month period for which the data are available. Grantees should provide these data for each month within the six-month period.

Reporting

1. Provide the data identified on the instrument for the most recent sixth-month period for which the data are available.
2. Provide these data for each month within the six-month period.
3. Identify the specific months included in the reporting period (e.g., February 2002 through August 2003).
4. If any of the requested data (e.g., page view statistics) are unavailable, all columns for these data should be left blank and the reason(s) these are unavailable should be provided.

For questions or additional information, please contact Bristow Hardin, LSC, Office of Program Performance, 202-295-1553, hardinb@lsc.gov.